

# UNITED STATES DISTRICT COURT

NORTHERN

District of

CALIFORNIA

INNOVATION VENTURES, LLC:  
LIVING ESSENTIALS, LLC,

Plaintiff (s),

V.

PITTSBURG WHOLESALE GROCERS, INC.,  
d.b.a. PITCO FOODS, et al.,  
Defendant (s),

## CONSENT ORDER GRANTING SUBSTITUTION OF ATTORNEY

CASE NUMBER: C-12-5523-WHA

Notice is hereby given that, subject to approval by the court, Santa Monica Distributing, Inc. substitutes  
(Party (s) Name)

James C. Potepan, Esq., State Bar No. 107370 as counsel of record in  
(Name of New Attorney)

place of Joshua Kaplan, Esq., Law Offices of Joshua Kaplan / Alan Novodor, Esq., Law Offices of Alan G. Novodor  
(Name of Attorney (s) Withdrawing Appearance)

Contact information for new counsel is as follows:

Firm Name: LeClairRyan, LLP

Address: 888 S. Figueroa Street, Suite 1800, Los Angeles, California 90017

Telephone: (213) 488-0503 Facsimile (213) 624-3755

E-Mail (Optional): James.Potepan@leclairryan.com

I consent to the above substitution,

Date: 12-7-12

SANTA MONICA DISTRIBUTING, INC.

[Signature]  
(Signature of Party (s))

I consent to being substituted.

Date: 12/4/12

[Signature]  
(Signature of Former Attorney (s))

I consent to the above substitution.

Date: 12/10/12

[Signature]  
(Signature of New Attorney)

The substitution of attorney is hereby approved and so ORDERED.

Date: December 12, 2012.

[Signature]  
Judge

[Note: A separate consent order of substitution must be filed by each new attorney wishing to enter an appearance.]